

# AMERICAN SOCIETY OF ADAPTATION PROFESSIONALS

## Sponsorship Opportunity Pay-What-You-Can Membership Program

The **Pay-What-You-Can Program** ("PWYC") supports individuals with financial need to join the ASAP network without worry. Our vision is simple – to be an inclusive network where everyone is supported 100% and no one is left out. Individuals can use the program to access a reduced membership fee. As our network grows and diversifies, we're committed to maintaining the **Pay-What-You-Can Program** and keeping our network accessible to all.

### Pay-What-You-Can Program Facts

- ✓ ASAP supported 193 PWYC Members in 2022.
- ✓ The average PWYC Member pays \$6 and 82% pay \$0.
- ✓ ASAP seeks to diversify our network so that, by 2026, 40% of members identify as Black, Indigenous, or a person of color (BIPOC) and ensure that members of all races, ethnicities, income levels, and geographies feel included in the network. We know that PWYC is a critical strategy for reaching our diversity and inclusion goals.

### The Impact

Members join ASAP for a variety of reasons - from receiving access to the latest training and education opportunities to participating in programs to advance their career such as the ASAP Mentorship Program.

“As a young professional, having access to knowledge and a network of people who care about climate and resilience is critical to my career growth. ASAP is helping to break down barriers, and make activism more accessible.” -Ren Martin

Addressing all aspects of climate change responsibly means our network must be accessible to all striving to contribute to the adaptation field. That's why we're seeking sponsors to demonstrate their commitment to diversity, equity, and inclusion in the adaptation field by supporting people of all backgrounds to access the benefits of ASAP membership. Contact Acting Director Rachel Jacobson at [rjacobson@adaptpros.org](mailto:rjacobson@adaptpros.org) to set-up your sponsorship package today!

# Sponsorship Levels:

## **GOLD SPONSORSHIP**

**\$20,000**

Covers the cost of the PWYC program for one year.

### **Benefits:**

- An opportunity to meet virtually with a small group of PWYC users
- An opportunity to share or present at an ASAP training or event.
- Featured display of logo on ASAP slide decks.
- Featured display of logo on Pay-What-You-Can Program materials and announcements.
- Display of logo in communications to program participants.

## **SILVER SPONSORSHIP**

**\$10,000**

Covers half of the cost of the PWYC program for one year.

### **Benefits:**

- An opportunity to share or present at an ASAP training or event.
- Prominent display of logo on ASAP slide decks.
- Prominent display of logo on Pay-What-You-Can Program materials and announcements.
- Display of logo in communications to program participants.

## **BRONZE SPONSORSHIP**

**\$5,000**

### **Benefits:**

- Display of logo on ASAP slide decks.
- Display of logo on Pay-What-You-Can Program materials and announcements.
- Recognition as a Bronze Sponsor in communications to program participants.

## **SUPPORTER LEVEL**

**\$1,000 - \$4,999**

### **Benefits:**

- Inclusion on list of supporters in Pay-What-You-Can Program materials, announcements, and in communications to program participants.

**Contact Acting Director Rachel Jacobson at  
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package today!**