

2022



# ARISE Mx

[ 20 JULY 2022 ]





# equity, sustainable development and disasters?

# POVERTY

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# CLIMATE CHANGE.

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# INEQUITY

FUENTE: IMCO y Reporte de WealthInsight





# HEALTH

## PHYSICAL AND MENTAL

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# EDUCATION

FUENTE: CEPAL, 2020 Y FAO/PMA, 2019



# GENDER VIOLENCE

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# COMPANIES CANNOT BE SUCCESSFUL **IN WEAK** **ENVIRONMENTS**

The Sendai Framework for DRR, Paris Agreement and the SDGs provide the foundation for the pillars of success, as they strengthen countries and communities for a better development while strengthening financial systems transparent and corruption-free institutions

Businesses must play an active role in the welfare of society.

# Fundamental interdependence between business and society



The  
competitiveness  
of companies

The diagram consists of two rectangular boxes. The left box is orange and contains the text 'The competitiveness of companies'. The right box is white and contains the text 'The well being of society'. A large white arrow points from the orange box to the white box, and a large orange arrow points from the white box back to the orange box, illustrating a mutual relationship or interdependence between the two concepts.

The well being  
of society

*Businesses must play an active role in the welfare of society.*

# From “Business as Usual” towards sustainable models



# ARISE

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Voluntary network of the **private sector** with a presence in more than 40 countries that, together with the **United Nations**, promotes the construction of **disaster-resilient societies** in compliance with the **Sendai Framework** for Disaster Risk Reduction



# ARISE Mexico

Private sector network  
**200 institutions**  
closely working with **Unidos  
por Elxs**



# Our focus



SME's



INVESTMENT



INSURANCE



RESILIENT  
INFRASTRUC  
TURE



# WORKING GROUPS

ARISE members engage in enhancing long-term resilience of Small and Medium Enterprises



SMALL AND MEDIUM ENTERPRISES (SMEs)



INVESTMENT AND INVESTORS



**citibanamex**

ARISE members encourage and facilitate the integration of disaster and climate risk into private and financial sector investment decisions

ARISE members actively promote and/or develop pilot projects with the insurance industry to incentivize the integration of disaster risk reduction considerations into the sectors' business models



INSURANCE



RESILIENT INFRASTRUCTURE



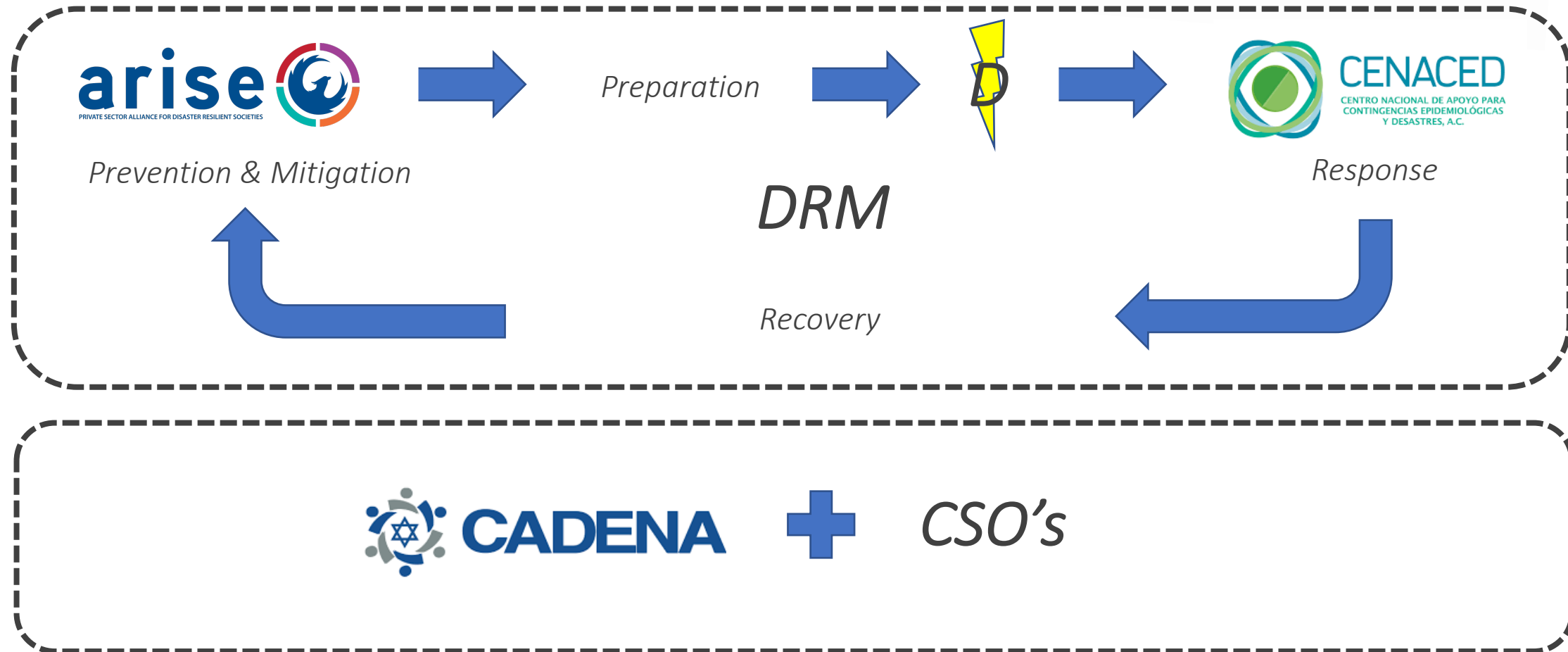
ARISE members promote and/or develop pilot projects of resilient infrastructure



# Unidos por Ellxs



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# #BuildingCommunityTogether



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