MCAN Better Buildings Campaign Director Position

MCAN is a <u>Boston-based non-profit organization</u> that works with its 60 local chapters on advocating for local and state-wide policies focused on clean energy, renewable energy, public utilities, building electrification and building codes. MCAN is a small, lean organization that has a team-based work culture, where clear communication and adaptability are important for completing work efficiently and thoroughly.

The position reports to the Executive Director. All staff currently work remotely.

Major Responsibilities

The Better Buildings Campaign Director is the lead organizer and community liaison for campaigns focused on building codes and affordable housing.

Net Zero Stretch Code Campaigns

The Better Buildings Director will continue to build the Net Zero Stretch Code legislative and regulatory campaigns. This work includes mobilizing industry advocates to use political power to advance and align net zero stretch codes, net zero buildings, and housing retrofits with climate policies and programs. Experience with and knowledge of net zero building codes and standards, state level legislative processes, and municipal decision-making and regulations are key.

Community Organizing/Relationship Building

The ideal candidate is an experienced and charismatic community organizer, with a passion for working with diverse stakeholder groups. The Director translates technical information into language appropriate for both advocacy and decision-maker audiences. MCAN supports the work of more than 60 local chapters by offering technical and campaign organizing assistance. The Better Buildings Director is responsible for planning monthly advocacy calls, educational webinars and networking events. The Director also contributes to planning an annual event focused on MCAN's clean energy campaigns and advocacy efforts.

This position requires developing and maintaining productive relationships with advocates, MCAN (national and state) partner organizations, industry experts, state agencies, and funders. Evidence of clear and effective communication is key, as is knowledge of legislative and regulatory processes, and building codes. Knowledge of housing retrofit technologies and workforce development issues are desired, as is experience working with the media.

The Better Buildings Director will supervise, manage and oversee the work of interns. Experience with managing staff and coordinating successful completion of concurrent multiple projects is required.

Energy Equity and Environmental Justice

The Better Buildings Director will continue to develop an energy equity focus in the Net Zero campaigns. The ideal candidate possesses a strong ability to identify and address equity issues as they relate to building codes and net zero housing and articulate and navigate Environmental Justice concerns.

Applications will be accepted until the position is filled. Salary is \$50,000.

Please submit a cover letter and resume to betterbuildingsapplicants@massclimateaction.net.

No phone calls, please. If you are selected as a candidate, you will be notified.